



Vacation Rental Management and Marketing Services

Professionally Managing Vacation Properties

www.windjammeradvantage.com





Turn-Key Management and Marketing Solutions for Vacation Homes

Management & Marketing Services Summary

Manage Calendars: Update all property calendars and respond to requests for property availability. Link availability calendars with property listings.

Market Research: Perform Detailed and ongoing market analysis for yield management and maximum occupancy.

Marketing Materials: Coordinate property setup, maintain websites, staging, photography, digital brochures and copywriting.

Marketing Distribution: Ensure vacation property is marketed on all available channels and distribution networks. Utilize established third-party booking partners and wholesalers to establish international exposure for the property at no cost to you.





Windjammer
Vacation Properties

WHAT **Windjammer** **WILL** DO FOR YOU:



PROFESSIONAL LISTING

Our team of industry experts will craft a fully optimized listing for your property - dynamic rates and free professional photos included!



INQUIRIES & RESERVATIONS

Our in-house Travel Advisors respond to every inquiry and confirm reservations 7 days a week, ensuring a streamlined booking experience for your guests.



LOCAL SERVICE PROVIDERS

Need help with on-the-ground services? Our extensive network of vetted local partners are available to help with check-ins, housekeeping, maintenance and more.



MARKETING & DISTRIBUTION

In addition to our own site, we list every property on top websites like VRBO, Airbnb, Flip key, TripAdvisor and many more for free. In addition Windjammer will market your property on all social media sites as well as private intranets of major airline employees and major trade union members sites for maximum exposure. Each client will receive a free Mini-Website of your property.



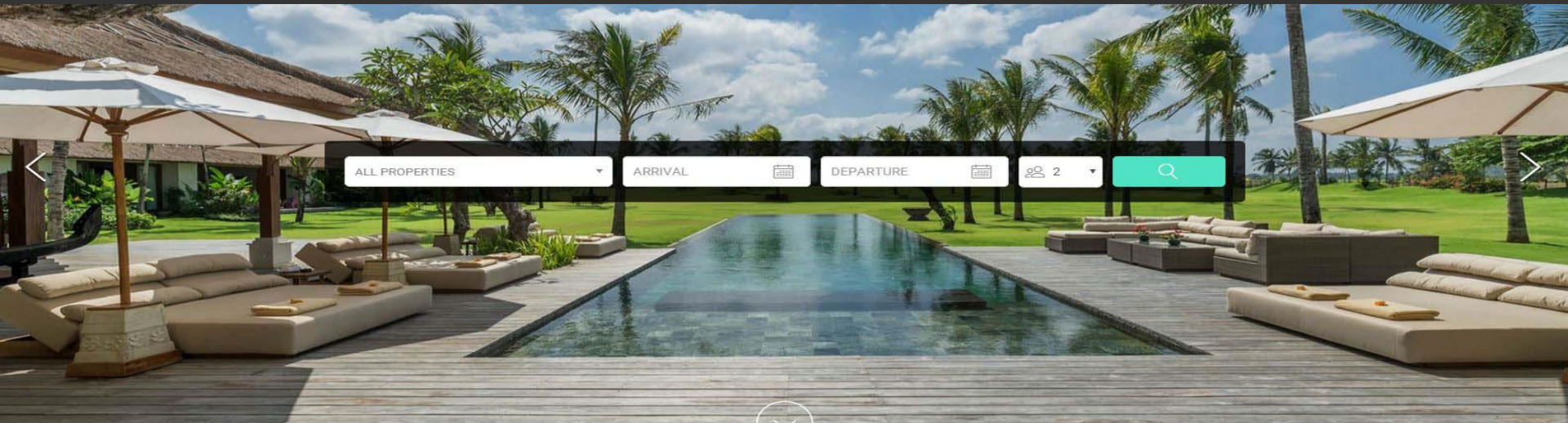
GUEST COMMUNICATIONS

We manage all pre- and post-stay communication with travelers, including rental contracts, booking confirmations, check-in instructions and review requests.



PERFORMANCE BASED SERVICE

Our pay-for-performance service means we don't make money until you make money, which keeps us perfectly aligned with your goals as a vacation rental owner.



Vacation Rental Marketing & Management

- Activity Reports
- Owner Statements
- Direct Deposit
- Online Portal

Web – Mobile - Tablet



Marketing channel distribution, management & optimization

*Our full-service approach connects your properties to over **250 MILLION** travelers a month while maximizing your bookings & revenue per stay... done for you, so you don't have to.*

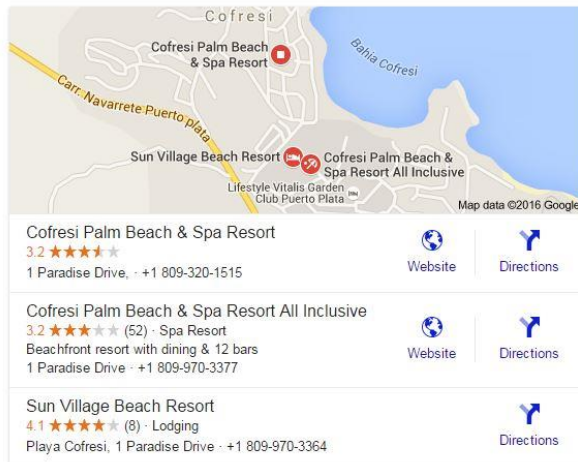
***Get the maximum visibility** with worldwide distribution*

Want more visibility but just don't have the time it takes to research new sites or create & manage all those profiles?

We'll distribute your properties to all of the best & most trafficked vacation rental websites across the globe, without the fear of double bookings or the hassle of timely manual updates or maintenance.



Local search marketing with active reputation monitoring



Reinforce your listing portfolio with even more qualified visibility from the millions of people that browse Google's local search results and local citation websites.

PLUS get active review monitoring that helps you protect & manage your online reputation with ease.

Get better rankings in local search results & more visibility

Your rankings in Google's local search results are directly affected by the size, quality, AND accuracy of your local & social media portfolio.

We continuously manage, track & analyze your local citation profile, fix harmful errors and duplications that hurt your rankings, and identify new opportunities in order to help your business climb the list and get more visibility from local search results on Google, Bing & Yahoo.



Show up on the web



Get on the map



Stand out on Google+



Share the right info



Be found across devices



Partnered with the worlds top vacation rental booking sites

Professional social media marketing & management

Get a social media presence that strengthens your brand and converts more bookings, with consistent AND relevant posts that establish your credibility as a professional vacation rental business.

Get valuable exposure that helps convert more bookings

83% of travelers cite social networks as their top source for inspiration when planning trips, and reviews on sites like Google, TripAdvisor, and Yelp influence sales more than a brand's own website.

So when potential guests decide to dig a little deeper, you'll be there, establishing your professional credibility, building trust, and reinforcing a positive image that will convince them to book.



Your guests get much more than just a place to stay

Providing more value for your guests just got a whole lot easier.

We send your guest exclusive perks and discounts to things like flights, airport parking, car services, travel insurance, local attractions, restaurant & bars, spa retreats, and more!

Get a noticeably stronger brand that builds trust & credibility

Today, vacation rental travelers want to know more about you as a host, your properties, AND your area before they decide to book with you.

So when potential guests go looking for you, you'll be there, giving them the information they want, and ultimately bringing them one step closer to booking your property instead of your competition.

FlightNetwork.com



U B E R

GROUPON

PARK 'N FLY



World Nomads



Get more bookings & earn more revenue per stay... without ANY of the work

Get the results you can count on without any of the risk

We work WITH you, as an extension of your business, and on a pay-for-performance basis. Which makes our dedication to your growth & success 100% risk-free.

We only charge commission when you get a booking. In other words, we don't make any money unless you make money.



Work less and save more of your valuable time

You'll never have to spend a single minute learning or tinkering with complicated software. We work for you - taking on ALL the tasks to go along with creating, optimizing, and managing your online marketing - so you don't have to.

You'll literally save days every month, and finally have spare time to focus other important things, like providing a better guest experience and growing your business!

Full service vacation rental marketing that delivers REAL results

Make more money per booking, and get more of them too

Our team of experts knows EXACTLY what it takes to maximize the earning potential of your vacation rental properties and help increase your bookings & revenue by up to 40%.

You'll get both a larger AND stronger online presence that is fully optimized to maximize your visibility, convert more bookings, and increase your revenue per stay.



Always know what's going on with transparent progress reports

Tired of tracking your progress manually?

Easily track your progress in our easy-to-understand performance reports, that are accessible from anywhere. We give you all the important details about your bookings, channel performance, revenue, reach, growth, and more.

More bookings + More revenue + Less work

*Let our experienced team of dedicated experts handle your online presence and help you
make up to 40% more in additional revenue & bookings*



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Partnered with the worlds top vacation rental booking sites